







Fondo europeo agricolo per lo sviluppo rurale: l'Europa investe nelle zone rurali

## QV FRUIT IS PRODUCED BY CONSORZIO ORTOFRUTTICOLO PADANO



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QUALITÀ VERIFICATA is the new brand created to guarantee the Made in Italy Agricultural food, promoted by Veneto Region and addressed to companies that invest in the excellence of unique flavors of the territory.

Quality and truth are the ingredients brought to our tables throughout the authenticity and freshness of the best local and domestic raw products. This is the sense of a project that rewards not only the intrinsic value of the products, but also the transparency of the production chain.

The brand QUALITÀ VERIFICATA increases food security because the productions are obtained with respect to rigid disciplinary of production with three different levels of control.





The brand **QUALITÀ VERIFICATA** helps the agricultural economy of our region to grow, create jobs, improve Productions.



To have QUALITY closer to your house is a right for all and farmers who adhere to the brand QUALITÀ VERIFICATA, undertake to provide it every day, at the right price.

**QUALITÀ VERIFICATA** is an institutional trademark, owned by the Veneto Region: for more information, visit www.qualitaverificata.it.